

For his word ye shall receive, as if from mine own mouth, in all patience and faith.

Doctrine and Covenants 21:5



Daily Universe

Brigham Young University

Vol. 23, No. 311

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Tuesday, April 18, 1972



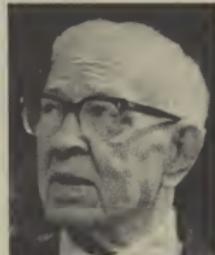
"If we look with the eye of faith and see in the spirit of humility we will see, beyond the power of the microscope, the Mastercraftsman of the universe at work, just as He has said, going to each particle of matter, each compound great and small, the law by which it is governed."

"The chief banner of our lives is to build a house that will bear the weight of eternal life. God has instructed us to use only the finest materials. He cannot look upon sin with the least degree of allowance, because he knows its terrible destructiveness in people's lives."

"Oh that we could only understand that by the shedding of his blood, he bought us. We belong to him. He has a right to tell us what to do and what not to do, and to command us to keep his commandments; however we have our agency and we act for ourselves."

"Do I believe that the prophet saw the Father and the Son? I certainly do. I know it. I do not need a vision. Reason teaches that to me. And then I have that knowledge also by the guidance of the Lord. The Lord has made it known to me."

—Joseph Fielding Smith



President, Prophet at Devotional assembly

By ELAINE ELIASON

Universe Staff Writer

Sixty years as a General Authority, and two years as the President and Prophet, Seer and Revelator of the Church, Joseph Fielding Smith will receive the Exemplary Manhood Award from the BYU student body and speak in Devotional today.

President Smith and his son Douglas will be introduced by Arthur Haycock, the President's secretary, after which Douglas will speak about his father. Following this, the Prophet will receive his award, and address the BYU student body.

Before returning home, President Smith will attend a luncheon given in his honor.

Devotional will be held in the Marriott Activity Center, with no overflow areas available.

President Smith has been one of the most widely acclaimed speakers and authors in the history of the Church.

In 1896 when Joseph Fielding Smith was 20, he received a Patriarchal Blessing. A part of this sacred blessing said:

"It shall be thy duty to sit in counsel with thy brethren and to preside among the people. . . . [The Spirit of the Lord] shall direct thy mind and give the word and sentiment that thou shalt confound the wisdom of the wicked and set at naught the counsels of the unjust."

To date the President has authored 25 books, and hundreds of speeches on a variety of doctrinal and historical subjects.

In a recently published book, President Smith states:

"The Lord has promised to reveal unto those who are diligently seeking him, all the mysteries of his kingdom. . . . The fact

that a person is a member of the Church of Jesus Christ of Latter-Day Saints does not insure his salvation. He has to keep himself in touch with these sacred principles and know and live them."

All members of the Church can share the prophet's words not only in Conference twice a year but also periodically in church newspapers and magazines.

In a March publication the prophet said, "The Gospel of Christ is the Gospel of mercy. It is also the Gospel of justice. It must be so for it comes from a God of mercy."

The prophet has given the guidelines by which Church members can set their lives such as:

"We are engaged in the Lord's work, this is His Church. He is the author of the plan of salvation. It is His gospel which we have received by the opening of heaven in this day; and our whole purpose in life should be to believe the truths He has revealed, and conform our lives to them."

In an April conference address, President Smith said:

"Now, brethren, these things are true. The Lord is with his people. The Cause of Righteousness shall prevail. Our cause is just and the Lord will guide and direct us and bring us off triumphant in the end."

"I testify that if we shall look to the First Presidency and follow their counsel and direction no power on earth can stay our course as a Church, and as individuals we shall gain peace in this life and be inheritors of eternal glory in the world to come."

'He's a great granddaddy'

By TONY WOLLER

Universe Staff Writer

"He's a great granddaddy!"
So exclaimed Joseph McConkie, Mark McConkie, and Mary Donoho about their grandfather, the prophet Joseph Fielding Smith. They are just three of the 59 grandchildren of the prophet.

"At no time has anything ever superseded in importance to his responsibilities as father, husband, and grandfather," said Joseph McConkie, a graduate student. "He has always been very conscious to see that the gospel of Jesus Christ was taught to his grandchildren."

Joseph added that his grandfather teaches his family by declaring his love to them and then bearing his testimony.

He recalls that once he passed by his grandfather's office in the Church Office Building when he was intercepted by the President's secretary who had been sent by the prophet to ask why Joseph hadn't stopped. He replied that he thought the President was too busy.

Joseph then returned and visited with his grandfather for about 20 minutes. As he was ready to leave, the President placed his hand on Joseph's shoulder and admonished, "Remember, you have blood of prophets."

"This was my way of challenging me to be what I ought to be," said McConkie.

"He is the kindest man I have ever met," described grandson Mark McConkie, also a BYU graduate student. "He has never done anything to hurt, offend, or cause pain to anyone."

All three grandchildren interviewed agreed that the President has a keen sense of humor.

Mary Donoho recalled an incident with her grandfather when she was a little girl.

"He put his hand on my back and felt my shoulder blades. Then he told me that he could feel wings getting ready to sprout and that they were angel wings," she remembered.

"I didn't think my granddaddy would tell me things that weren't true," she smiled, recalling that President Smith was very amused when he discovered some time later that she had believed him.

"I knew he was prophet material and knew that the Lord loved him, but it was more exciting to know by the Spirit of the Lord that he was a prophet."



Three generations of prophets

Hyrum Smith
Joseph F. Smith
Joseph Fielding Smith



Warmth spices Smith's life

By KATHY JENKINS
Universe Staff Writer

His life included years in the kitchen intermixed with experiences that grew from personal acquaintance with many previous presidents of the Church.

And the experiences that lead to his apostolic service in the Church actually started pr... President Joseph Fielding Smith's birth.

Joseph's mother, greatly desiring a son, went before the Lord and vowed that if He would give her a son she "would do all in her power to help him be a credit to the Lord and to his father."

She was blessed with that son, a man who was to become an apostle at the age of 34.

When he was a child, Pres. Smith was always referred to as Joseph—the nickname "Joe" was unthinkable. He had too much respect for his father and great-uncle, who were both named Joseph and were both presidents of the Church.

Pres. Smith was an excellent cook, and after his sisters left for school, he used to make bread for the family. He would mix the dough at night, place it in the pan in the morning, and his mother would bake it during the day. He also became expert at baking mince pies, and was often called the delight of his missionary companions when he introduced them to navy bean soup.

On his mission in England, he often walked 14 miles to attend Church meetings. And once while tracting to a butcher shop he was threatened with his life, but said that he knew the enraged butcher "wouldn't do it."

At the conclusion of the April Conference of 1910, Pres. Smith was

going into the Salt Lake Temple, and one of the gatekeepers stopped him and said, "Well, who is going to be called to fill the vacancy in the Council of the Twelve today?"

Pres. Smith replied, "I don't know, but there is one thing I do know—it won't be me and it won't be you."

Only minutes later, he was called by Heber J. Grant to serve as a member of the Council of the Twelve.

And during his first official press conference as President, one camera broke, and a slightly ruffled photographer cried, "Oh, no, you didn't break that camera, President Smith!"

Diary dates

- July 19, 1876 — Born in Salt Lake City
- 1897 — Ordained an Elder
- April, 1898 — Married first wife Louise Emilia Shurtliff
- May 12, 1899 — Ordained a seventy
- 1899-1901 — Mission to Great Britain
- 1906 — Appointed Assistant Church Historian
- March 30, 1908 — First wife died (two daughters)
- November 2, 1908 — Married Ethel Georgina Reynolds
- April 17, 1910 — Named to the Council of the Twelve by his father, Pres. Joseph F. Smith
- 1921 — Appointed Church Historian
- August 26, 1937 — Second wife died (five sons, four daughters)
- April 12, 1938 — Married Jessie Evans
- April 12, 1951 — President of the Council of the Twelve
- October 28, 1965 — Counselor in the First Presidency
- January 23, 1970 — President of the Church
- August, 1971 — Jessie Evans died





"CHARGE"

Cows, pigs treated royally

By JERRY STURGILL

Because science and business have been so favorably combined on farms, the agricultural industry has freed men for other industries.

And BYU has done its part.

BYU's farm, 1.5 miles south of Provo, is a large-scale operation as well as an experimental farm and dairy. Covering 690 acres, its fields and orchards produce feed for livestock as well as marketable produce.

There are 350 purebred dairy cattle on the farm that make up what the university's associate director of the College of Biological and Agricultural Sciences, calls "one of the finest college herds in the nation." And BYU's herd is the largest registered herd in the state of Utah, with a level of production at 14,000 pounds of milk per day.

The cattle on the farm are milked in a milking parlor that accommodates 12 cows at a time. Each cow is milked twice a day by automatic milking equipment, and the milk is then carried from the cows to the cheese room through a "plastic cooler." In this cooler, the temperature of the milk is cooled from 101 degrees to 40 degrees almost instantaneously.

Milk is then transported by pipeline to a 2000-gallon capacity storage tank, where it awaits a tank truck to carry it to the Dairy Products Laboratory on campus. Cows aren't the only animals

Concrete hurled from overpass, truck driver 'may lose fingers'

A Colorado truck driver was injured yesterday as a concrete slab thrown from a Lehi overpass smashed through the front window of the semi he was driving, pinning one hand to the steering wheel.

Police found a number of large rocks that had been carried to the overpass apparently to be thrown at oncoming traffic, reported the Utah Highway Patrol.

The injured truck driver, William Contrell of Mancos, Colorado, was northbound in the Interstate 15 when a concrete slab measuring 6 inches thick and 12 inches long smashing through the front window.

Contrell was released from the Utah Valley Hospital yesterday. A doctor reported that a bone in his hand was smashed and that he "may possibly lose one or two fingers" as a result of the impact of the slab.

Dick Chatterton, a Provo dispatcher of the Highway Patrol, said that there had been numerous reports of children throwing things from the overpass in the same area such as sticks, newspaper and smaller items. They had also been found placing garbage cans in front of trains.



"Hi, Honey"

Photos by Dan Miller

Student gov't appointments up for grabs

It's another case in which it's best to plan ahead.

Because students who are interested in an ASBYU presidential appointment for next year must complete an interview this week.

Bill Fillmore and Jeff Boswell, next year's ASBYU presidential pair are conducting interviews for the positions of attorney general, student defender, married students' advocates, and openings on the Supreme Court, Traffic Court, and Academic Innovations Committee.

Interested students should obtain a form from Mrs. Julia Parker, receptionist for the ASBYU Offices, fourth floor, ELWC. Completed forms should be returned to Mrs. Parker when students schedule an appointment for interviews.

Interviews will be held Wednesday, Thursday, and Friday from 8 to 10 a.m. and 4 to 6 p.m. Mrs. Parker will be available through Friday from 8 a.m. to 5 p.m. to schedule interviews.

Interested students who are unable to meet with Fillmore and Boswell during the scheduled times should obtain a completed form along with a resume stating reasons for seeking the position.

All interviews or resumes must be completed this week in order to be considered for presidential appointments.

Further information can be obtained from Mrs. Parker at BYU ext. 3990.

"I'd like to offer my services to as many students as possible in offering as many opportunities as possible in next year's student government," Fillmore said.

pants unlimited

NEW OWNERS'
GET ACQUAINTED

SALE

Mon., Tues., Wed., April 17, 18, 19

NOW

FARAH DOUBLE KNITS \$9-\$15

HAGGAR MUSTANG FLARES \$9.00

CASUAL FLARES as low as \$3.50

Hours Now 12-8

1503 NORTH CANYON ROAD

(Upstairs-Riviera Apts. Office Bldg.)

Provo, Utah 84601

MARC and KATHY BERGSTROM

375-8655





Vivan las Fiestas! Dolls and students will add to the south-of-the-border atmosphere invading BYU as part of Latin American Week. Today at noon, and throughout the rest of the week, the West Patio of ELWC will be the scene of students eating tacos, burritos, tamales and tostadas to the serenading guitars and maracas.

Daily Universe

From the Rostrum

James M. Buchanan

has been examining the urban crisis.

The author of ten books on economics, Buchanan is the current vice-president of the American Economics Association.

He is also the current general director of the Center of Public Choice. He is serving on the Committee of Urban Public Economics.

John McClellan

John McClellan, professor of chemical engineering at the University of Texas, will speak Wednesday at 4:10 p.m. in 247 MAMC. He will speak on "The Chemical U.S. Economic Situation."

McClellan is past president of the American Institute of Chemical Engineers.

Paul Cranny

Sigma Gamma Chi, Church sponsored fraternity, will hold an open meeting for all male students Thursday, 6 p.m. in the LDS institute, 1365 N. University. The group will be addressed by Dr. Paul Cranny, Provo surgeon, who will speak concerning premarital dating.

2 week strike for plumbers now ended

A statewide plumbers' strike which kept 40-50 men unemployed locally for two weeks ended Monday morning with a partial settlement.

Pat Bingham, business agent for the plumbers' and sheetmetaliers' Local 40, commented Monday that "we are back to work today." He estimated the 40 to 50 plumbers went back to work on the BYU Engineering Building.

The terms of the settlement were still being negotiated Monday and Bingham did not disclose them, but he said the plumbers had settled for less than the \$1,100 figure for which they originally started the strike.

Bingham was not sure how long it would take to work out the final settlement, but he did not feel there was chance of any further strikes. "We still have to get the terms of the agreement worked out," he said, "and then the contract must be sent to the Construction Stabilization Commission for approval."

Bingham commented, "We don't feel that we lost anything. Although the men lost two weeks of work, they'll pick it up at the end of the job," he added.

"There's only so much work anyway..." he added.

The plumbers only picked up the approaches to BYU campus or two days, April 4 and 5, but remained off work the weeks of April 3 and April 10.

Dr. Allen Bergin

Psychologist to speak

A prominent professor of clinical psychology will be this week's Welch Lecture Series speaker.

Allen Bergin, currently teaching at Columbia University and former BYU student, has written several publications which "have been recognized as definitive treatments of their subjects," in psychotherapy, according to C. Terry Warner, recently appointed professor of the Graduate College and Honors Program director.

"His big impact is in the application of psychotherapy theory to practice," Warner said.

Bergin's first lecture, "Changing Frontiers in the Practice of Psychotherapy," will be Wednesday at 7:30 p.m. in 456 MABC. The second, "Clinical Psychology in the Modern Context: Conflict in Community," will be presented Thursday at 7:30 p.m. in 184 JKB. These lectures will be of interest to the University community at large.

The third lecture, "Changing Frontiers in the Science of Psychotherapy," according to Dr. Warner, "will be of interest to specialists in the study of behavior and will be 4 p.m. Thursday in 321 ELWC."

He added, "As I understand it the Welch Lecture Series is the only university-wide, endowed, on-going lecture series at BYU."

The series, sponsored by Mr. and Mrs. John S. Welch of LaCanada, Calif., is an annual event which began last year.

Blood Drive

Sign-ups are now being accepted for next week's ROTC blood drive. Students and staff desirous of donating are asked to sign-up the week in the ELWC Reception Center.

Donations will begin next Monday. Prospective donors are asked to sign up for convenient times. It will not take more than an hour to complete the donation. The drive will end a week from Thursday.

According to Hans Claus, drive director, a goal of 650 pints has been set. The donations will be taken in the games area of the ELWC.

Donors must be between 18 and 61 years old, weigh at least 110 lbs., and have no medical history of malaria, hepatitis, or drug use. Parental permission is not necessary.

Daily Universe

Campus News Notes

Y CHEM SOCIETY

The Y Chem Society will hold a reorganization and election meeting today at 4 p.m. in 225 ESC. Members, parents, faculty and friends of students interested in being affiliated with the American Chemical Society are invited to attend. For further information contact David L. Donaldson at BYU ext. 2219.

BETA EPSILON

BYU'S Law Enforcement Officers' Club, held its first meeting with over 200 duplicates members in attendance at noon in 1100 SPFLC. The second meeting will be held at 6 p.m. in 247 MABC.

COMPUTER CLUB

Willard Gorder, director of the Computer Research Center, will be the guest speaker at tomorrow's ACM meeting. The meeting will start at 7:30 p.m. in 1115 JKB. Constitution amendments and new club officers will be voted on.

CANADIAN CLUB

All interested students are invited to the Canadian Club Spring Barbecue to be held Saturday at 6:30 p.m. in the Canadian Club, 1365 N. University. Cost of admission is \$2.00 and cost of dance are fees to members of the Canadian Club and will cost 50 cents per person for non-members. Persons interested in obtaining tickets should contact Larry Bush at 370-2113.

AMATEUR RADIO CLUB

The Amateur Radio Club will have its election meeting tomorrow at 7:30 p.m. in 247 MABC. For further information please contact Ron Jones, 370-2245.

NEW MEXICO RETURNED
MISSIONARIES

All interested young women and men who served in Crownpoint, N.M., are invited to a get-together with Brother and Sister Clinton Mills on Thursday, April 20, at 7:30 p.m. in the basement of the First Baptist Church. For further information contact Shirley Ripper, 275-6118.

Ignore poll

If you found yesterday's Social Office Concert Poll selection a little scant you were right.

The shortage was not however due to a dearth in the entertainment world. A communication breakdown resulted in the omission of over 500 performances from the programs published yesterday in the Daily Universe.

Social Vice-president-elect Anthony Antonelli announced yesterday that the poll would appear again in the Universe on Thursday of this week complete with a wider range of performers and spaces left for preference of unlisted entertainers.

Temple opens tomorrow

Today marks the opening of the Provo Temple for regularly scheduled sessions.

Invitations have been issued to members of Provo Temple district stations at staggered times; however, all Church members holding current recommends are encouraged to attend.

When functioning at full capacity the temple will accommodate 1800 to 2000 patrons a day.

FOR HUSBANDS ONLY!

Has your
wife heard
about



of
Homemaking /

Exciting classes
begin this month:
Creating a House for Your Home

Wednesday, April 19

Decorating Your Whimsical Garden

Wednesday, April 26

Author popular new book

"How the Mo's of Food Storage

Guest Speaker Kay Prans

Food and Nutrition Dept., BYU

7:00-8:30 p.m.

Provo Education Center

*2nd floor Education Building—
Lower Campus*

*Pocket Your Money Through
Cooking*

Wednesday, April 26

Decorating Your Whimsical Garden

Wednesday, May 3

Author popular new book

"How the Mo's of Food Storage

Guest Speaker Maxine Newton

Professional Children's Clothing

7:00-8:30 p.m.

*Sign up by calling BYU 374-1211.
Ext. 2651 between 8 a.m.-5 p.m.*

*Wear Your Money Through
Cooking*

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Nursery Available

*Check Your Money Through
Cooking*

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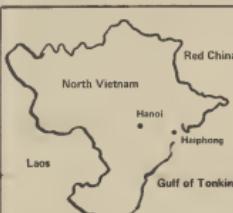
Dateline

By PEGGY FUGAL

"The Communists will not succeed"

"The U.S. will not let the North Vietnamese offensive succeed," Secretary of State William P. Rogers said yesterday.

"The Nixon administration has no intentions to permit South Vietnam to be taken over by force," he added.



- 1-To protect American troops still in South Vietnam.
- 2-To make certain the withdrawal of American forces can continue.
- 3-To give South Vietnamese a chance to defend themselves against the massive invasion.

No ground forces

Rogers said the U.S. does not intend to reintroduce ground combat forces into the action in Vietnam but that the air and naval strikes should make clear to the other side that America is going to take any action necessary to support the people of South Vietnam.

Though 450,000 American troops have been withdrawn from Vietnam 85,000 are still there.

Daily



Universe



The Daily Universe is an official publication of Brigham Young University and is published as a cooperative enterprise of students and members of the faculty and administration.

The Daily Universe is published weekly through Friday throughout the academic year, twice weekly during summer sessions—except during vacation and examination periods.

University publications are issued by the university to reflect the views of the student body, faculty members, University administration, the Board of Trustees, or the Church of Jesus Christ of Latter-day Saints.

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Smith scholars name fifteen

Fifteen young men were chosen from 200 applicants to receive the BYU Joseph Fielding Smith Scholarships for 1972-73.

These are the most prestigious awards offered by BYU. They offer each recipient \$800 to \$1800 a year for three years, according to financial need.

RECIPIENTS were chosen on the basis of national test scores, high school grades, letters of recommendation and personal interviews.

They have an American College Test score average of 31 on a 36 point scale, placing them in the top one per cent in the nation. Their high school grades average 3.92.

S M I T H S C H O L A R S are Andrew S. Allen, of Orem, Utah; Rex J. Allen, Kaysville, Utah; Kenneth R. Beesley, of Salt Lake City, Utah; Larry G. Childe, of Alamosa, Colo.; Robert S. Clark of Mesa, Ariz.; Gary D. Groves, Pasadena, Calif.; David Noland, of Salt Lake City, Utah; James D. Jensen, Danville, Calif.; Kent W. Mikkelsen, Davis, Calif.; Eric C. Olson, of Tempe, Ariz.; R. Willis Orion, of St. George, Utah; Mark D. Robertson, Idaho Falls, Idaho; James R. Taylor, of Spanish Fork, Utah; Grant R. Underwood, of Anaheim, Calif.; and Dalton H. Wright of Salt Lake City, Utah.

Vive la France'

French feature films, fleas, fairs

"Vive la France" or "Long live France" is the theme for French Week.

Beginning April 17 and continuing through the 22, the week includes lectures, films, a flea market, sidewalk cafe-concert, and foreign language fair.

The week's first activity features Dr. Louis Cardon from the History Department who will speak on "France's Search for Political Stability" at 1 p.m. in the ELWC. Cardon teaches European history, European diplomatic history, and French history here on the BYU campus.

TOMORROW THERE will be a marche aux puces or flea market in the ELWC Patio. At 1 p.m. Dr. Richard Gunn from the Art Department will speak on "Great French Cathedrals," many of which he has visited.

"Contributions of France to Song Literature of the World" will be explained by Dr. Clifford Barnes of the Music Department in the ELWC at 1 p.m. Thursday. Accompanying him will be Paul Poller.

Dr. Laurence Wylie of Harvard University will talk about French Civilization. He has written several books on the subject including

"Village in the French Alps and Les Fleurs." The lecture will be held in 446 MARC. He will also discuss his methods of research Friday at 1 p.m. in the ELWC.

A FRENCH CAFE Concert will be set up in the ELWC Ballroom Friday at 7 p.m. Besides serving French pastry and other delicacies, there will be dancing and live entertainment to introduce the various regions of France.

Entrance to King of Hearts, a French card game, will be shown in the JBB auditorium at 6:00 and 8:00 p.m. Friday and Saturday, will be by an IFF card or 75 cents per person.

HIGH SCHOOL students from throughout Utah will participate in a Foreign Language Fair Saturday. Competition in reading French poems, French conversation contests, talent, and skits will occur. A culture display will be organized where students can taste French pastries and cheeses.

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An hour-long program of French films will run continuously. The fair will be held in the Joseph Smith and Heber J. Grant Buildings from 8 until 11 a.m. An awards assembly will be held that day.

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MAY GRADUATION

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If you are graduating in May, your cap and gown order forms should reach the Alumni House no later than Friday, April 21, if you are to avoid the \$1.00 late fee. If you have not received these forms, extra copies are available at the Alumni House.

TAYLOR'S Moonlight HOOTENANNY SALE!!

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"UGLY" OWL CONTEST!!! (Just Bring a Self-Made Owl in by 6:00 p.m. & Win Prizes)

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ONLY \$3.99

8:00 SPECIALS

SPORTSWEAR DEPT.

LONG SLEEVE BLOUSES

reg. \$7.00

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READY-TO-WEAR DEPT.

10% Discount on Any Dress after purchase of 1st Dress at regular price!!!

MEN'S DEPT.

NYLON WINDBREAKERS

ONE HOUR \$4.00

Daily Universe

Scripture for the day

"Yet if any man suffer as a Christian, let him not be ashamed." —I Peter 4:16

crimson lewis/editor
ben connor/business manager
daryl gibson/managing editor
mark skousen/editorial page editor



Quote for the day

"Love and business and family and religion and art and patriotism are nothing but shadows of words when a man's starving." —O. Henry

Comment

A last hurrah

By J. KEITH MORGAN

Universe Editorial writer

As American bombs rained down upon Hanoi and Haiphong, protests, domestic and foreign, rained down on the nation's capital. Claiming damage to four of their munitions-carrying merchant ships, the Soviet Union lodged a formal, written protest with U.S. Ambassador, Jacob Beam. Democratic presidential candidate Edmund Muskie introduced a resolution in the Senate calling for "an immediate end to all American military activity, whether land, sea or air, against the territory of North Vietnam," charging that the renewed bombing was a "reckless thing to do." Ho Chi Minh could not have said it better himself, if he were still making statements.

Why were such drastic steps taken? The administration states that the current invasion of the South violates the agreement by which the bombing was halted in 1968. The Communists disavow any knowledge of such an agreement. They content themselves with making charges of unprompted aggression by the U.S. warmongers. If the latest series of bombings were unprompted, then the North Vietnamese soldiers in the South must be engaged in "war games."

It would seem that the question is not one of provocation. There are ample quantities of that. The question is one of efficacy. Is the time when heavy bombing

of the North is worth the price of a thing of the past?

THE ONLY VALUE renewed bombing holds is that of a bargaining instrument. Militarily, the damage which bombing is intended to prevent, (i.e. a well supplied offensive) has been done. Hopes of inducing the North to cease the present hostilities in return for the end of the bombing are not found in historical fact. Years of bombing the North did not bring them to their knees under the Johnson administration. Barring new target selection, allowing the bombing of merchant ships in Haiphong harbor and areas of inner-city Hanoi, it is unlikely that the latest series of bombings will be any more successful.

Four years ago, at the time President Johnson ordered the bombing of the North, bombings of the present level might have been an effective tactic to bring concessions from the Communists. The concession Johnson gained was less than that which he gave. At this time, it would seem to be a case of too little, too late.

The biggest risk the President is taking is that his invitation to visit Moscow will be withdrawn. In view of the underpublicized but essential role the Russians are playing in the new offensive, that development might not be completely disadvantageous.



Deception and price discrimination by the capitalistic Philistines are becoming more prevalent. Provo included.

Take for example, when a customer has to ask for ketchup for his french fries. If the man behind the counter complies, the customer only gets enough to fill a thumbhole.

Or when the purchaser at a gas station has to ask for Gold Strike stamps.

Or when a student at the theatre has to ask for a student discount card.

In their eagerness to keep down costs and raise profits, these businesses no longer ask "Would you like some ketchup?" or "Would you like Gold Strike stamps?" They know that if they



Deception in Provo

By MARK SKOUSEN

don't a lot of people will forget to ask. And if a lot of people forget to ask, then obviously they don't want ketchup with their french fries, Gold Strike stamps, nor a student discount card, right?

One of the most flagrant practices of deception comes when a student tries to buy or even uses a "student discount card" at the Fox Theatre.

The following is an illustration:

Student: One ticket.

Cashier: \$2.00 please....Thank you.

Student: Oh, could I have a student discount card?

Cashier: I'm sorry. You must request the card before purchasing the ticket.

By DICK WEST

WASHINGTON — The success of Disney World in Florida has inspired plans for a number of other new amusement parks and tourist attractions.

According to the Wall Street Journal, a biblical-type project under consideration in Alabama would include a coliseum with chariot races.

Sounds great! And between races maybe they can keep the spectators entertained by throwing Gov. Wallace and other presidential candidates to the lions.

Then, at closing time, the entire park might be flooded so that the customers would have to climb into an ark-like vessel to avoid drowning.

Could be a real biggie.

At the moment, however, the top drawing card in the entire country is "The Godfather," which is billed as the greatest of all gangster movies.

It follows a procession of best-selling books on the same subject, indicating a strong public interest in underworld violence.

The next logical step, I hardly need point out, would be an amusement park built around that theme—Gangland-U.S.A."

Picture, if you will, you and the kiddies strolling through the entrance plaza, which is dominated by a 101-foot statue of Al Capone.

On the right is a replica of the garage wall in Chicago where the St. Valentine Massacre took place.

courtesy to tell me this before I bought the ticket?

Cashier: (Stern look)

The purpose of these deceptive rules is simply to make it more difficult for students to take advantage of the student discount. The card, by the way, lets the student in at a quarter off and expires every six months.

If the Fox Theatre were really interested in the welfare of the student, the cashier would simply ask each customer, "Would you like a student discount card?" Or better yet, it would do as the Sesan Theatre by merely asking for identification with an activity card. But that's the difference between a theatre which is interested in people and one which is interested in dollars.

But your family is more eager to see the full-scale reproduction of the theater front and sidewalk where John Dillinger was gunned down by the FBI.

As you head in that direction, a bullet-riddled auto careens by with a couple bearing a remarkable resemblance to Clyde Barrow and Bonnie Parker.

Rather than risk getting caught in the crossfire, you duck into an alleyway leading to the barbershop where Willie Moretti was rubbed out.

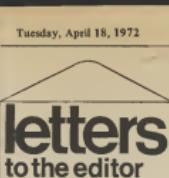
Gangland-U.S.A. exhibits have an unusual admittance policy. Rather than buy a ticket, you bribe the attendant, dressed in a police uniform, to let you in.

One of the most exciting features is Hoodlum City.

Lighter side

Gangland

USA



Daily Universe

money as righteousness, and it is no wonder we can't and won't win, even with our overwhelmingly superior fighting force. Let us continue this week to worship our Babylonian military splendor.

Scott S. Smith
Freshman
Thousand Oaks, CA

War escalation:

Editor:
In an issue of your paper before spring break I noted an article announcing the plan of a group of students to rebuild the "Block Y" on the mountainside. I would like to make a suggestion concerning these objectives. Instead, they could remove the old "Block Y" and restore the area to the original type terrain. I realize that this has been the tradition at many schools, even in their past. It is customary to post commemorative letters or platoon numbers on aesthetic landmarks. We see the initials of individuals on these landmarks and surprisingly enough sometimes the name of a career on the names of public restrooms. The point is that our civilization is now realizing ecological mistakes it has made in the past. In this age of ecological awakening, I long overrule the hopefully good idea that it would be set instead to reinforce the mountainside instead of cleaning up the mess that has already been made by removing the aesthetic beauty of the mountains that surround BYU, a clean up would allow everyone to enjoy their natural splendor.

Steve Sherrard
Graduate
Lubbock, Oklahoma

Two sides

Editor:
A battle seemed to be raging between the sexes in the *Daily Universe* last week. The feminine side, represented by Kathy Helms, accused the male side of being sexist-a charge which could not go unchallenged by the male population, represented by Jeff House. Both articles were very amusing, but I assumed. We wanted to make it perfectly clear that Miss Helms' article does not properly represent every girl's point of view at the B.Y.U. We have found B.Y.U. men in general to be very nice when it comes to manners. We don't mind men just opening our own doors, but we appreciate and enjoy it when men open them for us.

Miss Helms and Jeff House get together over a cup of Possum and psycho-analyze each other. The conclusions could provide some interesting articles for next week's paper.

Irene Srinivasan
Sophomore
Chicago, Illinois

Mary Jane Swenson
Freshman
Portland, Oregon

Trusts a politician

Editor:
Regarding J. Keith Morgan's criticism of McGovern. At least his platform was consistent, not an echo... I trust McGovern's basic belief is consistent and acts on personal belief, not political advantage, like Nixon, and although Nixon has done well from a liberal point of view McGovern would be more likely to do what is right and naturally more humanitarian. As regards Vietnam, apparently Morgan is horrified at an onslaught of a land army and doesn't consider this: that in the end, the more we try to squash out of two countries, it seems, the North Vietnamese and Viet Cong can still withstand and fight us well, and secondly, isn't air war just as bad? I mean, if we're bombing Vietnam as the white and righteous defender of freedom, courageous in the face of hopeless odds, and the North Vietnamese as war-loving people fighting for economic gains as tools of the Devil is utterly absurd. Winning a war isn't so dependent on numbers and

American forces in Vietnam 88,000
American forces in Thailand 32,000
Navy personnel at sea 28,000
Total personnel in Southeast Asia 146,000

It seems very plain to me what is happening. The President has also resumed the bombing of North Vietnam. How a Quaker can order the bombing of any country is very interesting. He must realize that someone will be killed. But I forgot, he only orders the bombing and they are sub-human commies so it's no loss.

Raymond K. Cunningham Jr.
Student
Provo, Utah

Letters policy

Letters to the editor must be typewritten, double-spaced, and should not exceed one page (250 words). Letters must be signed, including home town and year in school. We reserve the right to refuse publication of any improper letter.

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PLAY: From Miss to Mrs.

DISPLAYS

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A scene from *Pagliacci*, one of the two operas to be presented by the BYU Opera Workshop and Symphony Orchestra, April 19-22.

April 19-22

Spring operas presented

The twin masks of tragedy and comedy will be represented as the BYU Opera Workshop and Symphony Orchestra present the spring operas, *Il Pagiacci* and *Giovanni Schicchi*, April 19-22.

Tickets for the operas are now on sale at the Drama Ticket Office, HFAC. Public admission \$1.50, \$2, and \$2.50. Those holding activity cards may purchase tickets for 50 cents.

Il Pagiacci, the tragic story of an actor who must play the part

of a clown though his heart is breaking due to the unfaithfulness of his wife, will star Ray Aruzzi and Ming-Brown (Richard) Lee in the role of Canio (Pagiacci).

The musical production, which depicts a typical day in the life of Charlie Brown, will play every night at the Brigham Young University's (BYU) Drama Theater of the HFAC at 8 p.m. Tuesday through Saturday each week. Matinees will be held at 1 p.m. on Monday of each week with a special family matinee slated for 2 p.m. on Saturday, May 6.

The six-member cast includes Charlie Brown, played by Peter Brink; Sally, played by Linda Stoddard; Lucy, played by Cathy Christensen; Linus, played by Gary Sorenson; Schroeder, played by Robert Greenwood, and Pauly, played by Tina Fletcher.

The play is really little moments picked from all the days of Charlie Brown, from Valentine's Day to the baseball season, from wild optimism to utter despair, all mixed in with the lives of his friends and strung together on the string of a single day.

With music, lyrics and adaptation by Clark Gesner, the play is based on actual events depicted in the Schultz comic

strip which has an estimated readership in the United States alone of close to one-hundred million people daily.

The comic side of the production, *Giovanni Schicchi*, will star Gene Lane. The plot of this star of the early comic opera ever written by Giacomo Puccini, revolves around the will of the deceased Buoso Donati.

Donati's greedy relatives,

learning that he has bequeathed his entire estate to a monastery,

keep his death secret and agree with his friend, Schicchi, to let him portray the dead relative long enough to dictate a more favorable will.

Schicchi takes advantage of the opportunity to name himself as sole heir to Donati's fortune which he uses to unite his daughter, Launetta, and Rinuccio, her suitor and one of Donati's poorer young relatives.

Many of the scenes in the opera have been double-cast. For instance, the role of Nedda will be shared by Connie Cleward and Clair Johnson. Her lover, Silvo, will be played alternately by James Muller and Martin Green.

The two opera casts will be accompanied by the Symphony Orchestra. Lawrence Sardoni will conduct. Schicchi will be conducted by Clyne Robison.

Coordinator of operas at BYU is Brandt Curtis. Assisting him and Robison with stage direction will be Terrance McCombs (*Giovanni Schicchi*) and Walter Rudolph (*Pagiacci*).

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Daily Universe

Arts & Entertainment

'Charlie Brown' comes to BYU

America's most loved troupe of comic strip characters will come to BYU on April 27 through May 13 with the presentation of "You're a Good Man Charlie Brown" based on the comic strip "Peanuts" by Charles M. Schulz. Tickets go on sale April 20 in the Drama Ticket Office, HFAC.

The musical production, which depicts a typical day in the life of Charlie Brown, will play every night at the Brigham Young University's (BYU) Drama Theater of the HFAC at 8 p.m. Tuesday through Saturday each week. Matinees will be held at 1 p.m. on Monday of each week with a special family matinee slated for 2 p.m. on Saturday, May 6.

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With music, lyrics and adaptation by Clark Gesner, the play is based on actual events depicted in the Schultz comic

strip which has an estimated readership in the United States alone of close to one-hundred million people daily.

USU jazz festival

BYU Folk Rock Jazz Blues performers will have their chance on the Utah State University (USU) campus Saturday, May 13. USU is holding an all-day Folk Rock Jazz Blues Festival featuring performers from the University of Utah, Weber State, Utah State, and hopefully BYU. The festival is free to anyone who wants to come.

BYU students interested in participating in the festival should contact James Lawrence of the Program Bureau, ext. 2364.

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'Robbie' develops Cougar thinclads

By BOB HUDSON

University Sports Writer

BYU's two most successful coaches began their tenure with the 1949 seasons. One, basketball coach Stan Watts, wrote "finis" on his coaching career with the close of the 1972 season. The other, track coach Clarence Robison, is still going strong.

Coach Robison joined the Health Department faculty in his first year at BYU, 1948. Since investigation revealed that he had eligibility remaining, he competed with the track team that year while teaching and attending classes.

TOUGH was the only word that could be used to describe Robbie during his running days. According to sportswriter Jimmy Hodgson of the *Salt Lake Tribune*, "Robison established a collegiate record when he turned in a 10-mile trip in a meet, taking the blue ribbon in the 880, the mile, and the two-mile."

He was beaten only once in three years of competition. That loss came his senior year when Colorado University's Dave Boesen, normally a quarter-miler, moved into the 880 and outdistanced him. Both men went on to represent the United States in the 1948 Olympics. Boesen in the 400 meters and Robison in the 5000 meters.

COACH ROBISON didn't place in the Olympic games, but he ran well in the semi-finals facing Czechoslovakia's Emil Zatopek and Sweden's Erik Ahliden, two of the top distance runners in the world. Zatopek eventually won the silver medal, while Ahliden finished sixth.

Cougar baseballers sweep pair

By DEE BENSON

University Sports Writer

The BYU pitching staff had their 'stuff' together as the Cougars swept a twin bill 1-0 and 11-9 from Southern Utah State College.

The first game went four extra innings before Cougar shortstop Mike Staffieri hit a one-and-one pitch over the left field fence in the bottom of the 11th inning to give the Cougars the win.

It was a pitcher's duel down to Staffieri's solo shot. Sophomore Mike Kelly started for the Cougars and pitched a one-and-one before being relieved by Craig Hunt. Hunt pitched no-hit baseball for eight innings while striking out seven and yielding only one walk. It was a brilliant performance by the Orem right-hander.



Clarence Robison

Robison began his coaching career with a tiny budget which included one small grant-in-aid.

"I put that grant on a kid who looked like he was going to be a pretty good runner but the darned kid flunked out of school in the winter quarter," Robbie recalls. The first few years were pretty lean."

ONCE things got going, though, they were anything but lean. The

Cougars won eight consecutive Skyline Conference titles in the thirteen years they were in the loop with him at the helm.

The formation of the Western Athletic Conference in 1962 brought competition for a loop title back for Mountain Cat opponents.

Each year from 1963 to 1966 the Brighamites finished second in the loop only to outclass the other members in the NCAA

championships. The old adage about "always a bridesmaid, never a bride" never seemed truer until the Cats put everything together during the big bazaar in Laemmie in May of 1968.

TEXAS-EL PASO, now the arch-enemy for the blue-and-white, joined the loop in 1969 and gave the locals a fierce battle for the title but the Robisons prevailed.

In 1970 Robbie's charges slipped into second at UTEP prevalence but the old story again proved true. The Mountain Cats finished in a tie for second place with Kansas and Oregon at the NCAA title meet.

When the ruling body of the NCAA discovered that champion Cal-Berkeley had used an ineligible athlete, Robbie and the Cougars had a share of their first National Collegiate title.

TRACK was not the only thing the Robisons did well, however. He is a very family man. He, his wife Monica, and their nine children work a small farm on the outskirts of Provo. And, of course, he's very active in the Church. He has served as a bishop and is presently a regional representative of the Twelve.

Such credentials might satisfy many people but not Robbie. Right now he and his two assistants, Sherard James and Willard Hirsch, are searching for top athletes to help perpetuate the team's top ranking and keep BYU in the newspapers in a favorable light.

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"Mass" by Villa-Lobos

Wed. April 26, 1972 8:00 pm de Jong Concert Hall
Tickets Available At The Music Ticket Office H.F.A.C

Women's all-events

Johnson nabs bowling title

Twelve schools participated in the annual BYU Invitational Games Tournament hosted here over the weekend. The Cougar gamesters tallied several high finishes in the event, but several schools shared in the scoring honors.

In the bowling doubles action, John Westphal and Bob Haugen of CSU tallied first place honors with a 1,277 total, BYU's Jim Miller and Tom Sears finished second in the event with 1,181 pins. CSU tallied first and second in the men's singles; the Rams' George Williams notched a 644 for first place, while Haugen came in second with a 620 series.

IN THE women's doubles division, Denys Jones and Joan Tebbes of Utah State won the scoring title with a total pins of 1,072, followed by Rita Sunison and Lois Johnson of BYU who tallied 1,031 and were edged out by the narrow margin of one pin.

Sue Handorf from Tech won first place in women's singles with a 566, while Rita Sunison of BYU was second with a 588 pin total.

In the bowling team events, BYU took the women's honors with a score of 4,985. Team members include Lois Johnson, Kathy Sanders, Karen Lewis, Rita Sunison, Lorraine Fisher, and Sue Handorf.

The men's division saw a strong Boise State team finish with high scores to nose out the BYU keglers by a score of 5,598 to 5,529. Jim Miller, Tom Sears, Larry McCord, Don Robinson, Ken Wright, and Darwin Rygg competed for the Blue men keglers.

In the coveted all-events category, Lois Johnson, team captain of the BYU women's team, won with a 2,089 pinfall count. Second place went to her teammate Sue Handorf with a pinfall of 2,083, just six pins behind Lois.

PAUL MAHACEK of Arizona
baseball boxes

1st Game (Cont. from P. 9)

| | AB | R | H | RBI |
|---------------|-----------|----------|----------|----------|
| Chester 2b | 3 | 0 | 0 | 0 |
| Hoover 3b | 4 | 0 | 0 | 0 |
| Peterson R/F | 4 | 0 | 0 | 0 |
| Culissone C | 4 | 0 | 0 | 0 |
| Brown LF | 3 | 0 | 0 | 0 |
| Mitchell F | 3 | 0 | 0 | 0 |
| Otero SS | 4 | 0 | 0 | 0 |
| Oppen 1b | 1 | 0 | 0 | 0 |
| Lloyd P | 3 | 0 | 1 | 0 |
| Totals | 34 | 0 | 1 | 0 |

| | AB | R | H | RBI |
|---------------|-----------|----------|----------|----------|
| Brown LF | 4 | 0 | 0 | 0 |
| Brown 2b | 5 | 0 | 2 | 0 |
| Long CF | 5 | 0 | 2 | 0 |
| Coon 3b | 3 | 0 | 1 | 0 |
| Few 3b | 5 | 0 | 0 | 0 |
| Clewford C | 3 | 0 | 1 | 0 |
| Stewart SS | 4 | 1 | 1 | 1 |
| Hamill 1b | 2 | 0 | 1 | 0 |
| Kelly P | 0 | 0 | 0 | 0 |
| Schofield P | 1 | 0 | 1 | 0 |
| Hunt P | 3 | 0 | 1 | 0 |
| Totals | 28 | 1 | 8 | 1 |

| | AB | R | H | RBI |
|---------------|-----------|-----------|-----------|-----------|
| Clewsom 3b | 4 | 2 | 1 | 2 |
| Chester 2b | 2 | 1 | 0 | 0 |
| Kayser 2b | 2 | 1 | 0 | 0 |
| Oppen 1b | 4 | 1 | 2 | 0 |
| Long CF | 4 | 1 | 1 | 1 |
| Coon 3b | 4 | 1 | 1 | 1 |
| Burgess 1b | 2 | 1 | 1 | 0 |
| O'Toole R/F | 2 | 1 | 1 | 0 |
| Stewart SS | 3 | 0 | 1 | 0 |
| Few 3b | 1 | 1 | 1 | 1 |
| Brown LF | 3 | 1 | 1 | 2 |
| Allen R/F | 1 | 0 | 0 | 0 |
| Coon P | 1 | 0 | 0 | 0 |
| Pitts P | 0 | 1 | 0 | 0 |
| Totals | 30 | 11 | 10 | 10 |

State won the men's all-events title with a score of 2,411. He also set a new house record by rolling games of 223, 256, and 217 for a 696 series.

table tennis action. Damuan Ode, a BYU graduate student, and his doubles partner Roland Li, 21-19, 21-19, and 19 to tally the singles championships. Damuan recently returned from Wisconsin where he placed fifth in the nation in the National Collegiate Table Tennis Championships. BYU's Bob Bush and Dave Brown teamed to edge Ode and Li in the doubles competition.

In chess competition, Utah's Robert Decker and Ramesh Rahakar defeated BYU's John Zornes and John Wue by one half point to win first place.



WOMEN KEGLERS Lorraine Fisher, Karen Lewis, Sue Handorf, Lois Johnson, Rita Sunison and Kathy Sanders display awards that they tallied in

the annual BYU invitational bowling tournament. Miss Johnson won the all-events title.

Doesn't General Electric realize the days of enormous corporate profits are over?

There was a time, fifty or sixty years ago, when a major corporation in America might expect profits of twenty or even twenty-five cents on the sales dollar.

Those days are over. But not everybody realizes it.

What would you call enormous?

In 1970, Fortune's Top 500 industrial corporations realized an average profit of about 4 cents on the dollar.

General Electric fared slightly better than average. Last year, our profits amounted to about 5 cents on the dollar.

We are occasionally attacked, along with business in general, as being "too profit-oriented."

People argue that if social progress is to be made, business must make it. And that profits stand in the way of social progress.

We would argue quite the opposite.

The business of business is not just business.

The purpose of a business, as we see it, is to produce and distribute necessary goods and services to the profit of society ... and the business itself.

A business must reflect society's needs. Economic, political, legal and moral, as well as social. It must change as society changes and, to some extent, influence those changes.

But if society profits and the business does not, the business will fold in the short run. It will have no operating funds.

How much profit is enough to keep a business operating? How much is too much? It's hard to say.

However, the companies making only marginal profit are not the companies providing new employment, creating new products or adding to man's scientific and technical knowledge.

Marginal companies are not the ones making the important social contributions today. For a simple reason. They can't afford to.

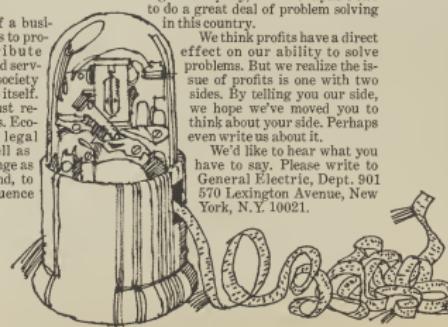
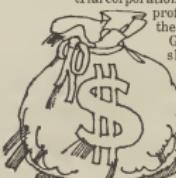
No responsible company wants a return to the days of the robber barons. No responsible company wants "enormous" profits. But no company can survive without the profit system.

Why are we running this ad?

General Electric is a big, technological company, with the capabilities to do a great deal of problem solving in this country.

We think profits have a direct effect on our ability to solve problems. But we realize the issue of profits is one with two sides. By telling you our side, we hope we've moved you to think about your side. Perhaps even write us about it.

We'd like to hear what you have to say. Please write to General Electric, Dept. 901, 570 Lexington Avenue, New York, N.Y. 10021.



GENERAL  ELECTRIC

classified ads

get the job done

CLASSIFIED AD POLICY

- Ads must be pre-paid prior to publication.
- We have a 3 line minimum.
- Deadline for regular Classified Ads is 4:30 p.m., 2 days prior to publication.
- Deadline for Classified Display is 4:30 p.m. 4 days prior to publication.

Daily Universe - rm. 538 ELWC
Ext. 2957

Opus 8 - 4:30, Monday-Friday

Every effort will be made to protect your classified ad. However, if an item appearing in the Universe does not meet our standards of publication, we reserve the right to decline the advertisement or expect to check the first edition in event of publication. Advertisers are expected to check the first edition in event of publication. If an ad still runs wrong, we cannot guarantee it will be corrected on the first day. We cannot refund money due to cancellation of ads from the paper.

NEW CLASSIFIED RATES EFFECTIVE APRIL 1, 1972
Opus 8 - 4:30 pm, 2 days before date of publication.

1 day \$ 3 lines \$1.50

2 days 3 lines \$1.80

3 days 3 lines \$2.40

4 days 3 lines \$3.00

5 days 3 lines \$4.00

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These three young men just made the discovery of a lifetime. The oldest is 34.

Remember when a young man could get ahead in business simply by growing old? It was a good system for those with a little talent and a lot of patience, but today's technology moves too fast to wait for seniority.

At Kodak, our extensive involvement in basic research has made the need for fresh, young thinking more pressing than ever. So we hire the best new talent we possibly can. Then we do both of us a favor by turning them loose on real problems, and giving them the freedom and responsibility they need to solve them.

That's how three Kodak scientists in their early thirties just made a breakthrough in liquid lasers, developing an organic dye laser with a continuous beam. Their

discovery means more than just a new kind of laser. It means a whole range of new laser applications, in fields from medicine to communications.

It takes the kind of discovery these men work a lifetime for. Yet these young men still have most of their lifetimes ahead of them.

Why do we give young men so much freedom and responsibility? Because it's good business, and we're in business to make a profit. But in furthering our own business interests, we also further society's interests. And that's good.

After all, our business depends on society. So we care what happens to it.



More than a business.